hello tomorrow

STARTUP PROGRAM

INDUSTRIAL BIOTECHNOLOGY

APPLY BY JULY 10TH

IN COLLABORATION WITH

GENOPOLE

INNOVATION TODAY, EVERY DAY

ON THE LOOKOUT FOR INTERESTING **FUNDING OPPORTUNITIES**?

INTERESTED IN LAUNCHING A **PILOT PROJECT** WITH A **CORPORATE PARTNER**?

OPEN TO **LEARNING FROM EXPERIENCES WITH PEERS**?

LOOKING TO FINETUNE AND CHALLENGE YOUR **BUSINESS STRATEGY**?

ARE YOU FACING A **TECHNICAL CHALLENGE**?

OR SIMPLY **IN NEED OF A HAND**?

JOIN US FOR OUR INDUSTRIAL BIOTECH STARTUP PROGRAM

CONNECTING YOU TO KEY STAKEHOLDERS

Leverage Hello Tomorrow's international network of top-notch venture capital funds and industry leaders, through dedicated one-to-one meetings, and benefit from customized mentorship with experts.

STRENGTHENING YOUR BUSINESS POTENTIAL

Fine-tune your go-to-market, business, and communication strategy through a series of hands-on workshops, and benefit from a highly innovative community that promotes peer-to-peer learning and accelerates the development of ground-breaking deep tech solutions.

BOOSTING YOUR TECHNICAL CAPABILITIES

Let us help you reach the full potential of your solution, with dedicated technical mentorship and access to scientific experts in your field. Our approach is tailored to your specific technological requirements, enabling you to make significant progress.

DEDICATED PROGRAM AIMED AT STARTUPS WORKING ON INDUSTRIAL BIOTECHNOLOGY, RELATED TO ANY OF THE FOLLOWING TOPICS:

- Synthetic biology & metabolic engineering
- Bioprocessing, biorefinery & fermentation
- Bio-informatics, artificial intelligence & data analytics

...WITH APPLICATIONS IN...

- The sustainable manufacturing of food, chemicals & materials
- Bioremediation, waste valorization & waste management
- Biomaterials & sustainable packaging

STARTUP PROGRAM AT A GLANCE

A PROGRAM SPECIFICALLY DESIGNED TO GET YOUR STARTUP OFF THE GROUND:

- Fundraising opportunities & support
- Potential partnerships with corporates
- Strategic guidance: business and financial model, market strategy, and branding
- Mentorship & technological guidance
- Intellectual property & regulations

PROVIDING SUPPORT IN THE FOLLOWING WAYS:

- ☑ Dedicated coaching, 1:1 meetings and office hours
- ☑ Compelling and interactive workshops
- ☑ Peer-to-peer learning sessions
- ☑ Industrial Biotech Closing Event with investors and industry leaders

After more than 10 years of helping deep tech startups, we understand deep tech entrepreneurs and the challenges they face.

FUNDRAISING OPPORTUNITIES & SUPPORT

EXPLORE DIFFERENT FINANCING MODELS, INCREASE YOUR VISIBILITY AND SECURE FUNDING THROUGH EXCLUSIVE MEETINGS WITH VCs AND CVCs.

What you get:

- Strategic prep and mentoring for you to have fruitful conversations with investors
- Guaranteed 1-to-1 meetings with hand-picked, highly relevant VCs and CVCs
- Interactive workshop with seasoned investors: Understand and get insights and learn how to negotiate with them
- Dedicated Pitch training with 1-on-1 sessions
- Tailored support to help you navigate through the public grant application process

CONNECT WITH CORPORATES: POTENTIAL PARTNERSHIPS

MAXIMIZE YOUR GROWTH POTENTIAL BY GAINING ACCESS TO CORPORATE RESOURCES, CAPITALIZING ON THEIR INDUSTRY EXPERTISE, AND LEVERAGING THEIR NETWORK TO CONNECT WITH POTENTIAL CUSTOMERS.

What you get:

- Dedicated session to understand your unique needs and expectations, and to optimize the matchmaking
- 1-to-1 meetings with carefully selected top industry corporates to explore collaboration possibilities
- Workshop: An introduction to different Startup-Corporate collaboration frameworks

STRATEGIC GUIDANCE

LEARN HOW TO FINE-TUNE YOUR BUSINESS AND FINANCIAL MODELS, BUILD A STRONG BRAND, AND DEVELOP A MARKET AND COMMUNICATION STRATEGY.

What you get:

- Workshop: Challenge your business model and go-to-market strategy with experts
- Workshop: Market sizing
- Workshop: Branding, communications & storytelling
- Brainstorm & feedback sessions about your brand positioning and communication plan

DEDICATED MENTORSHIP & TECHNOLOGICAL GUIDANCE

BENEFIT FROM PERSONALIZED MENTORSHIP THROUGHOUT THE ENTIRETY OF THE STARTUP PROGRAM AND USE THEIR EXPERTISE IN INDUSTRY, MARKET AND TECHNOLOGY TO YOUR ADVANTAGE.

What you get:

- Hands-on mentorship tailored to your needs provided by two mentors with varied backgrounds:
    - Biotech entrepreneur: learn from someone who went through the same journey as you and understands the challenges you're facing
    - Industry expert: leverage their extensive industry knowledge and gain access to their vast network
- Access to technological guidance on a wide variety of topics, ranging from synthetic biology and metabolic engineering to fermentation scale-up and up-/downstream processes.

INTELLECTUAL PROPERTY & REGULATIONS ASSISTANCE

GAIN INSIGHT INTO HOW TO BUILD A ROBUST INTELLECTUAL PROPERTY STRATEGY AND HOW TO EFFECTIVELY NAVIGATE THE INDUSTRY'S REGULATIONS.

What you get:

- Workshop: How to protect your intellectual property and build an robust IP strategy
- Workshop: European regulations and geopolitical, macroeconomic tendencies affecting industrial biotechnology
- Access to legal advice with regard to intellectual property, freedom to operate, collaboration contracts, etc.

TIMELINE

Applications close
July 10th

Program starts
September 4th

APPLICATIONS → **SELECTION** → **PROGRAM DEVELOPMENT**

Industrial Biotech Closing Event
November 22nd & 23rd

Ask Me Anything session
June 27th

Selection announcement
July 24th

APPLY NOW

WHAT AM I GETTING?

- ☑ Equity-free 3-month program to propel your startup
- ☑ Meetings with industry leaders interested in your solution
- ☑ 1:1 Meetings with at least 5 pre-briefed VCs
- ☑ Business, branding and go-to-market strategy coaching
- ☑ Tailored technical mentorship based on your immediate needs
- ☑ Exclusive showcasing opportunities at the Industrial Biotech Closing Event
- ☑ Access to the Hello Tomorrow Global Summit 2024

Participation Cost: 3000 € Equity free | Hybrid format

APPLY NOW

SOME QUOTES FROM OUR PREVIOUS PROGRAM ON SUSTAINABLE ADVANCED MATERIALS

> Directly after the pitching session, we met with at least 4 different potential investors, and that is something you don't get anywhere else.

Benedicte Quinta
Fiberly

> Having Hello Tomorrow behind you to reach out to industry partners was a huge help.

Roberto Fernandez
Iam-x

> Through the workshops and training sessions, Hello Tomorrow has really helped us improve our pitches and tailor them to our target audience.

Diogo Dutra
Quantis

SOME NUMBERS FROM OUR PREVIOUS PROGRAM ON SUSTAINABLE ADVANCED MATERIALS

14 startups

62 investors

25 corporates

More than **200** matchmaking meetings

hello tomorrow

Enablers committed to accelerate long-term innovations & transformations

WHO WE ARE

BRINGING INNOVATIONS FROM
LAB-TO-MARKET

CONNECTING A
GLOBAL ECOSYSTEM
TO SOLVE INDUSTRIES' BIGGEST CHALLENGES AND INNOVATE OUT OF THE CORE BUSINESS

FOCUSING ON
IMPACT
TO CREATE SUSTAINABLE GROWTH IN A BETTER WORLD

OUR DNA

Creating new opportunities by bringing the right players together with the right goal

hello tomorrow

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For any further information, please contact

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