



hello
tomorrow

INDUSTRIAL BIOTECHNOLOGY

INNOVATION ENGINE

STARTUP PROGRAM + CORPORATE SHARING HUB

SUMMER - AUTUMN 2023

BECOME PART OF AN INTERNATIONAL, CROSS-INDUSTRY NETWORK CENTERED AROUND INDUSTRIAL BIOTECHNOLOGY

Share within a collaborative environment where **industry leaders**, **forward-thinking investors**, and **innovative startups** connect and leverage each other's strengths.

Benefit from



CORPORATE SHARING HUB, designed to foster peer-to-peer learning, share best practices, and understand key open innovation insights.



Access to cutting-edge startups through our parallel **INDUSTRIAL BIOTECH STARTUP PROGRAM**.





DEDICATED PROGRAM FOR CORPORATES FOCUSED ON TACKLING KEY CHALLENGES IN INNOVATION AND SHARING EXPERIENCES, INSIGHTS AND BEST PRACTICES AMONGST PEERS

Engage with peers in dynamic round table discussions on a wide variety of topics (e.g. open innovation, role of CVCs, implementation of biotechnology) during dedicated **peer sharing sessions**.

Get inspired by exclusive **keynote speakers & webinars**.

Gain an overview of cutting-edge innovations through **deep tech trends presentations**.

Establish meaningful connections at our **networking event**.





**DEDICATED PROGRAM AIMED AT STARTUPS
WORKING ON ON INDUSTRIAL BIOTECHNOLOGY,
RELATED TO ANY OF THE FOLLOWING TOPICS:**

- Synthetic biology & metabolic engineering
- Bioprocessing, biorefinery & fermentation
- Bio-informatics, artificial intelligence & data analytics

...WITH APPLICATIONS IN...

- The sustainable manufacturing of food, chemicals & materials
- Bioremediation, waste valorization & waste management
- Biomaterials & sustainable packaging



STARTUP PROGRAM AT A GLANCE

MODULES:

- Potential partnerships with corporates
- Fundraising opportunities & support
- Storytelling, communication & branding
- Market access
- Intellectual property & regulations

THROUGHOUT THE PROGRAM:

- Dedicated Mentorship and technological guidance
- Peer-to-peer learning
- Talent acquisition support

CLOSING EVENT with investors and industry leaders

After **more than 10 years** of helping deep tech startups, we understand deep tech entrepreneurs and the challenges they face.



OPPORTUNITIES FOR CORPORATES



Discover deal flow opportunities.

Direct introductions and dedicated 1:1 sessions with ground-breaking and innovative startups, carefully selected based on your needs & expectations.



Identify disruptive technologies.

Unique insights into the main Industrial Biotechnology trends in Europe.

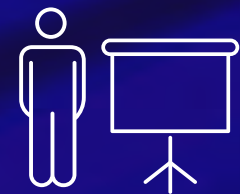


Leverage a vast and thriving ecosystem.

Opportunity to share, connect and network with other key stakeholders through the Corporate Sharing Hub.



OPPORTUNITIES FOR CORPORATES



Access to the exclusive Industrial Biotech Closing Event at the end of the Startup Program.



Establish your brand as an active stakeholder in the deep tech ecosystem through co-branding with Hello Tomorrow.



Assess your fit with high-quality startups through our mentorship program.



Help entrepreneurs build successful business and contribute to a sustainable tomorrow.



SOME QUOTES FROM OUR PREVIOUS PROGRAM ON SUSTAINABLE ADVANCED MATERIALS



A unique opportunity to learn from other corporates, who might work entirely differently or might have a more similar approach to us, but with slight nuances. Definitely going to try to implement some of the best practices that I learned here at Bayer.



Simon Maechling
Innovation Manager
Bayer Crop Science



It's interesting to see how all corporates, regardless of their industry, size and years in business, are all facing similar challenges with regard to open innovation.



Gustavo Belchior
Head of Corporate Open Innovation
Bayer



Many industries are new to the idea of external innovation, but it is the way of the future due to the fast pace of technological advancements. Participating in peer-sharing sessions, like this one, allows us to exchange ideas regarding the end-to-end process, stakeholder engagement models, and software & contracts that can benefit open innovation teams.



Mikel Mangold
Startup Ecosystem Manager
Venture Lab Niterra Group



SOME NUMBERS FROM OUR PREVIOUS PROGRAM ON SUSTAINABLE ADVANCED MATERIALS

14
startups

62
investors

25
corporates

More than
200
matchmaking
meetings



BECOME PART OF OUR NETWORK

CORPORATE INNOVATION PROGRAM

- ✓ Peer sharing sessions
- ✓ Keynote speakers & webinars
- ✓ Deep tech trends presentations

STARTUP PROGRAM

- ✓ Kick-off meeting to understand your expectations & key innovation needs
- ✓ Early access to startup cohort
- ✓ 1:1 matchmaking sessions with startups
- ✓ Speaking slot at the Industrial Biotech Closing Event
- ✓ Brand exposure on all communications
- ✓ Option to kick-start your collaboration with startups

Price: €10K





hello
tomorrow

Enablers committed to
accelerate long-term
innovations &
transformations

WHO
WE
ARE

OUR
DNA

Creating new
opportunities by
bringing the right
players together with
the right goal



BRINGING INNOVATIONS FROM
LAB-TO-MARKET



CONNECTING A
GLOBAL ECOSYSTEM
TO SOLVE INDUSTRIES' BIGGEST
CHALLENGES AND INNOVATE OUT
OF THE CORE BUSINESS



FOCUSING ON
IMPACT
TO CREATE SUSTAINABLE GROWTH
IN A BETTER WORLD



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For any further information, please contact

juan.botero@hello-tomorrow.org